

PermaSAFE
Protective Coatings

AUTO MAX
RECRUITING & TRAINING

Automax has found a solution for Auto Dealers to inspire confidence with consumers about the safety and sanitation of your cars, trucks, SUV's, waiting areas, and Showrooms.

Did you know 100% of infectious diseases are caused by germs, or "microbes," and 80% of people suffering from one contracted it by touching an infected surface by hand?

So, minimizing our chances of getting sick should be easy. Either Eliminate all contact with everything that's ever been touched by anyone, OR, Eliminate the microbes themselves ... a simple sounding but equally impossible task. Until now. While conventional disinfectants are very effective at killing microbes, they're shockingly ineffective at keeping them away.

What's in your car? (watch)...

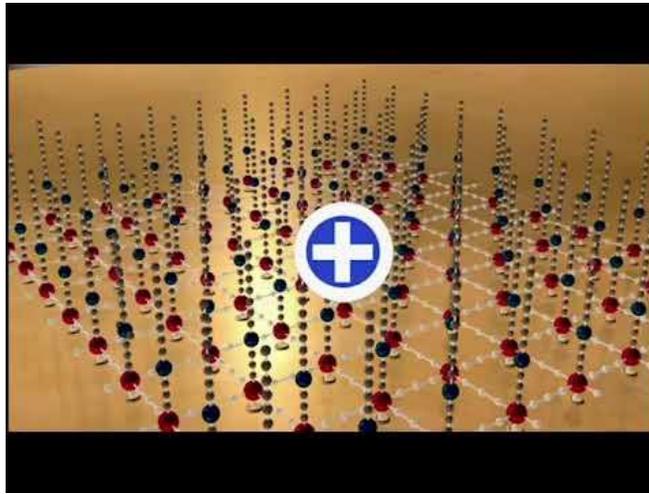


Because regular disinfectants kill microbes with toxic chemicals, they must evaporate quickly to avoid also harming people and pets. Unfortunately, as soon as they disappear, so does their ability to kill germs, rendering them useless the moment a treated surface is touched, sneezed or coughed on.

PermaSafe not only disinfects, but also provides continuous antimicrobial protection via a patented chemicalfree "electro-mechanical" process.

PermaSafe permanently bonds to surfaces covering them with millions of positively-charged antimicrobial “spikes.” Microbes deposited on a treated surface are electrostatically pulled onto the spikes and destroyed, as the spikes rupture their cell walls and electrocute them.

The Science of PermaSafe (watch)...



PermaSafe is a timely, innovative new product that offers the *ONLY* proven solution to an age-old problem that has recently become an urgent present-day concern: Sustainable Vehicle Passenger Cabin Sanitation and Microbial Control.

Easy Installation (watch)...



The PermaSafe System is comprised of two distinct, yet equally remarkable, patented and EPA approved products: PermaSafe CLEAN and PermaSafe SHIELD.

A complete PermaSafe System installation is achieved by fogging CLEAN and SHIELD, one product right after the other, throughout a vehicle's passenger cabin, a process that typically takes no more than 15 minutes, from start to finish:

- Eliminates 99.999% of bacteria and viruses *PLUS* odors and allergens
- Destroys and prevents future growth of mold, mildew & other microbes
- Makes interior surfaces antimicrobial and effectively "*Self-Sanitizing*"
- Continuously sanitizes HVAC systems, ductwork and passenger cabin air
- Perpetually pulls microbes from the air and eliminates them on contact

Uniquely multifunctional, PermaSafe also preserves and protects the look, feel and smell of interior surfaces, from headliners to carpets and everything in between.

- Repels and resists stains from liquids, dirt and other spills
- Shields and adds years of life to upholstery, carpets, and other surfaces
- Prevents future odors, fading, decay and UV damage

Even more than its versatility, what's most remarkable about PermaSafe is it can last and remain antimicrobially effective *INDEFINITELY*. And, it does so *WITHOUT ANY HARMFUL CHEMICALS*.

Interview with PermaSafe CEO Jay Lighter (watch)...



AutoMax is a Licensed Distributor of PermaSafe. To get the lowest possible price on your order use the contact links below to have your order fulfilled.

A word from Auto Max Recruiting (watch)...



Leaders within the auto industry are quickly learning what makes PermaSafe stand apart.

Many dealerships are structuring their entire marketing strategies (see marketing examples below) around the [PermaSafe](#) brand.

Don't be left behind

Call 1-800-878-5090

Or

CONTACT US

March 11, 2020

The Coronavirus and PermaSafe Updated

As health authorities and healthcare institutions worldwide are working to prevent the spread of the Wuhan Coronavirus (2019-nCoV), personal protection and surface disinfection will play critical roles.

As of today, the 2019-nCoV outbreak has killed close to 4,500 people and infected some 120,000 as it continues to race across the globe. The virus has now been confirmed in more than 120 countries and territories since it was first detected in the Chinese city of Wuhan in December 2019.

The rapid outbreak of 2019-nCoV has reached far enough to be declared a “Public Health Emergency of International Concern” by the World Health Organization (WHO).

Even more concerning, 2019-nCoV is a new virus that has never been seen before, and for which no vaccine is yet available to prevent. Further, no testing protocol has yet been developed to confirm any antimicrobial product can effectively kill it and, therefore, no antimicrobial product sold in the U.S. can directly claim to be capable of killing it.

It is for critical situations such as this that the EPA developed their Emerging Pathogen Policy some years ago, and which, for the first time, has now been activated.

In short, the EPA’s Emerging Pathogen Policy states that if an existing EPA registered disinfectant has a kill claim against a similar virus, it shall be considered suitable for disinfection against the emerging pathogen.

PermaSafe CLEAN, our EPA registered, Odor, Allergen, Mold and Fungi Eliminator, Hospital Grade Disinfectant, and “Step 1” of our two-step *PermaSafe Disinfection and Long-Term Antimicrobial System*, is effective against viruses similar to 2019-nCoV, specifically against Feline Coronavirus, Strain WSU 79-1683, ATCC VR 989 and Canine Coronavirus, Strain 1-71, ATCC VR-809, and therefore **can be used against 2019-nCoV** when used as directed on hard, non-porous surfaces. Please refer to the CDC website: <https://www.cdc.gov/coronavirus/2019-nCoV/> for additional information.

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While the news regarding 2019-nCoV may seem alarming, medical experts have a simple message for Americans: keep doing what you're doing to stay healthy. U.S. health officials are recommending prevention measures in keeping with those deployed during a normal flu season, including: proper handwashing, healthy diet, regular exercise, getting enough sleep, and avoiding people who are sick.

It's also a good idea to routinely disinfect frequently touched objects and surfaces at home and work, especially if someone who frequents the same areas is sick. Also, strategically disinfect items like restaurant tables, changing tables and your cellphone when you're out and about. Experts agree that disinfecting is very important for the prevention of any kind of viral infection.

Please also refer to the CDC's website at: <https://www.cdc.gov/coronavirus/2019nCoV/> for additional information.